Artwork Requirements

File Formats

We prefer vector art with all collected graphics and fonts. Any other files in other programs will be pre-flighted and discussed if they can be used as is, if adjustments are needed in order to work with them, or if they cannot be used at all.

File extensions accepted:
- Encapsulated Post Script (.EPS)
- Portable Document Format (.PDF)
- Adobe Illustrator File (.AI)

Resolution

We prefer scalable vector artwork. If you include any raster images, they should be 300dpi resolution or higher (at full scale). Visual pixellation may occur if artwork is lower than this resolution.

Size

Artwork should be submitted at 100% actual size.

Color

Supply artwork in four color process (CMYK) and/or Pantone spot colors. We can run one to six colors. This can be a combination of CMYK plus up to two additional spot colors.

We can run select lines of UV curable metallic inks. Some custom metallic colors may not be readily available and will be substituted with the closest match.

Secondary print techniques, such as spot varnishes and foils, may not be available.

Images

Any linked images need to be embedded and/or sent along with the parent file so we can accurately preflight and prepare the file for printing.

All embedded images (eps, jpg, tiff, bmp, psd) must be high resolution. We recommend 300dpi. Anything less may result in poor quality. If JPG compression is used, please set it to maximum quality.

All images must be CMYK not RGB.

Bleeds

You do not need to include a bleed in your files. Submit artwork at trimmed size.

Rules

Reverse rule thickness should be no less than 1 point. Rule thickness (positive, not reversed) should be no less than 0.5 point.

Fonts

All fonts must be included in the file. To prevent conflicts, we recommend you outline all fonts.

If floating text is smaller than 0.25" high, it will be contained inside a clear label region.

File Submission

Please email your file if it is smaller than 10MB. If your artwork is larger than 10MB in size, please send via your preferred online transfer service. Email signite.actega@altana.com with any questions.

Questions

For any other questions or comments please contact our digital specialists.

ACTEGA

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